



Electricity
Transformation
Canada

Transformation
Électrique
Canada

SPONSORSHIPS 2025

October 6-8, 2025
Enercare Centre
Toronto, Ontario, Canada

OCTOBER 6-8, 2025 | TORONTO, CANADA

IN PARTNERSHIP WITH



Canadian Renewable
Energy Association

Association canadienne
de l'énergie renouvelable



Deutsche Messe

ITALIAN
EXHIBITION
GROUP
Providing the future

RE+
EVENTS

Networking

Networking is one of the main reasons our attendees come to our events. Take advantage of the various opportunities to maximize your company's presence in a fun and casual setting.

Welcome Reception – Monday, Oct 6th from 6:30-8:30pm (1 Available) \$28,000 or 2 co-sponsored \$14,500/each

Your opportunity to sponsor the Welcome Reception and motivate the audience to reflect on their role in the electricity transformation.

Package includes:

- Opportunity for DJ to acknowledge your company every 30 mins
- Reserved sittings for ten (10) people near the front stage
- Opportunity to provide information/promotional items to be placed on all seats
- Opportunity to have a table-top display at the Reception to promote your products/services
- Opportunity to conduct a give-away to promote your products/services and at the table near the stage
- Logo recognition on the Electricity Transformation Canada website and featured in the networking promotional email blast with your logo and hyperlink
- Logo recognition on the ETC agenda for a content appropriate general session
- One social media promotional post on ETC social media platforms when promoting networking events
- One push notification on event app to all attendees with company name recognition
- Five (5) complimentary Full Conference Passes
- Ten (10) complimentary Exhibition Hall Passes

Immediate Gold status sponsorship.

All our prices are in Canadian Dollars.



Expo Hall Happy Hour –Tuesday, Oct 7th from 5:00-6:00pm (2 Co-Sponsorships Available) \$9,800/each

Make a great impression and help set the stage for Electricity Transformation Canada. The fun part of the day!

Package includes:

- Logo recognition on the Electricity Transformation Canada website and featured in the networking promotional email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting networking events.
- Opportunity for drink stations to be located near your booth
- Logo recognition on napkins
- Logo recognition at the Bars
- Two (2) complimentary Full Conference Passes
- Ten (10) complimentary Exhibition Hall Passes
- One push notification on event app to all attendees with company name recognition

Immediate Silver status sponsorship.

Hockey Hall of Fame Off-Site Reception – Tuesday, Oct 7th from 7:00-9:00pm (3 Co-Sponsorships Available) \$11,500/each

After a productive day of educational sessions and meetings, attendees will jump at the chance to make new connections and indulge in some much-needed refreshments at this off-site reception.

Package includes:

- Logo recognition on the Electricity Transformation Canada website and featured in the networking promotional email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting networking events
- Logo recognition napkins
- Logo recognition on reception signage
- Logo recognition on reception screens
- Two (2) complimentary Full Conference Passes
- Ten (10) complimentary Exhibition Hall Passes
- Opportunity to place roll up banners close to activations or networking area
- One push notification on event app to all attendees with company name recognition

Immediate Silver status sponsorship.



Welcome Reception DJ Booth- Monday, Oct 6th from 6:30-8:30pm (1 Available) \$9,500

Keep the fun going during the Welcome Reception with music and visibility for your brand!

Package includes:

- Logo recognition as sponsor on Electricity Transformation Canada website with hyperlink
- Logo recognition on the Electricity Transformation Canada social media
- DJ booth set up with announcements as DJ sponsor
- Two (2) complimentary Full Conference Passes
- Ten (10) complimentary Exhibit Hall Only Passes

Immediate Silver status sponsorship.

Welcome Reception Photo Booth-Monday, Oct 6th from 6:30-8:30pm (1 Available) \$9,500

Let the fun begin with this opportunity! During the Welcome Reception, attendees will have the chance to keep great memories with this photo booth.

Package includes:

- Logo recognition as sponsor onsite
- Logo recognition on the Electricity Transformation Canada social media
- Photo booth set up with logo on photos
- Two (2) complimentary Full Conference Passes
- Ten (10) complimentary Exhibit Hall Only Passes

Immediate Silver status sponsorship.



Networking Breaks (4 Available) \$8,500/each

Help keep the energy levels high by providing the essential boost to delegates. They'll appreciate being able to stay invigorated thanks to your company's support.

Package includes:

- Logo recognition on the Electricity Transformation Canada website and featured in the networking promotional email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting networking events.
- Logo recognition on signage at the refreshment stations
- One (1) complimentary Full Conference Pass
- Ten (10) complimentary Exhibition Hall Passes

Immediate Bronze status sponsorship.

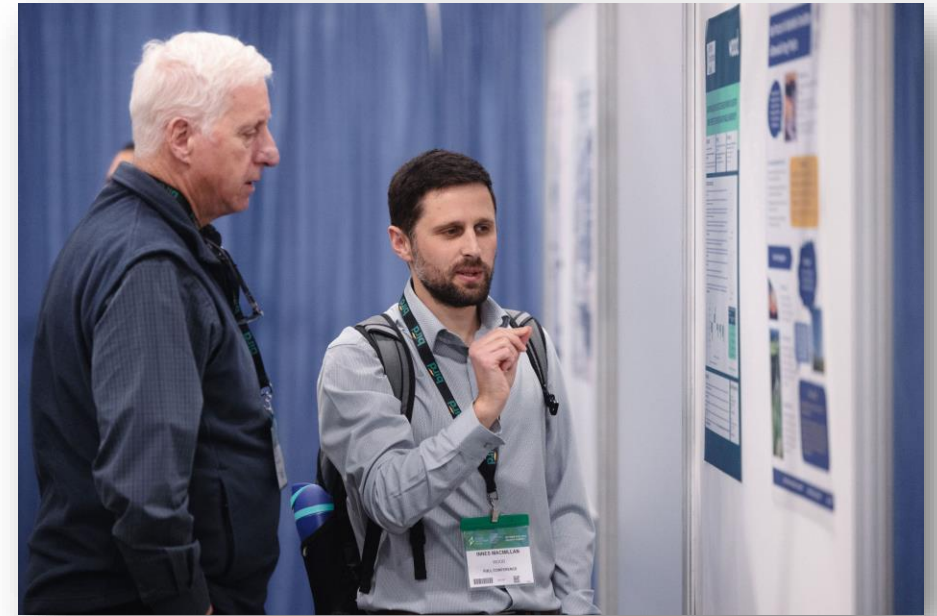
Poster Reception- Tuesday, Oct 7th from 5:00-6:00pm (1 Available) \$6,000

Enhance new ideas and help spread knowledge for all attendees. The Poster Reception gives you the opportunity to collaborate as a supporter of education and networking.

Package includes:

- Logo recognition on the Electricity Transformation Canada website and featured in the networking promotional email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting networking events.
- Logo recognition on signage at the Poster area. Prime location!
- Opportunity to conduct a giveaway during the networking
- One push notification on event app to all attendees with company name recognition
- One (1) complimentary Full Conference Pass
- Ten (10) complimentary Exhibition Hall Passes

Immediate Bronze status sponsorship.



Continental Breakfast Sponsorship (2 Available) \$9,500/each

Promote your brand during breakfast for Full Conference attendees during the days of the event.

Package includes:

- Logo recognition on the Electricity Transformation Canada website and featured in the networking promotional email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting networking events.
- Logo recognition on signage at Breakfast area for both days
- Opportunity to provide information/promotional items to be placed on all tables
- One (1) complimentary Full Conference Pass
- Ten (10) complimentary Exhibition Hall Passes

Immediate Silver status sponsorship.



Networking Lunch Sponsorship (2 Available) \$9,500/each

Promote your brand during lunch for Full Conference attendees during the days of the event.

Package includes:

- Logo recognition on the Electricity Transformation Canada website and featured in the networking promotional email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting networking events.
- Logo recognition on signage at Breakfast area for both days
- Opportunity to provide information/promotional items to be placed on all tables
- One (1) complimentary Full Conference Pass
- Ten (10) complimentary Exhibition Hall Passes

Immediate Silver status sponsorship.

Branding

If your objectives include growing your company brand or creating more visibility, Electricity Transformation Canada is one spot where you can achieve both. We offer a variety of opportunities that will allow you to promote your brand to the renewable energy audience.

Registration & Lanyards (1 Available) \$30,000

When attendees arrive on site, the first thing they do is head for Registration to pick up their lanyard and badge. This premium sponsorship opportunity will provide great visibility for your company brand. With your logo featured on thousands of lanyards, delegates will be consistently aware of your brand and your support of Electricity Transformation Canada.

Package includes:

- Pre-promotion on the Electricity Transformation Canada website, delegate registration page, and registration confirmation email
 - Logo prominently featured at Registration
 - Logo recognition on event lanyards and sustainable holder-less badge aligning our sustainability vision
 - Logo featured in the early bird deadline approaching promotional email blast
 - One social media promotional post on ETC social media platforms when promoting early bird registration ending soon
 - Four (4) complimentary Full Conference Passes
 - Ten (10) complimentary Exhibition Hall Passes
- Immediate Platinum status sponsorship.

Notebooks and Pens (1 Available) \$17,500

With so much essential information shared during the Concurrent Sessions, taking notes is a must. Your branded notebooks will keep your company name top of mind during Electricity Transformation Canada and after delegates take them home.

Package includes:

- Sponsor logo (one color) exclusively placed on delegate notebooks
 - Delegate notebooks and pens placed outside Concurrent Session rooms
 - One (1) complimentary Full Conference Pass
 - Ten (10) complimentary Exhibition Hall Passes
- Immediate Gold status sponsorship.



Charging Lounge (1 Available) \$31,000

Keeping mobile devices charged is essential, especially on the road. Conveniently located on the Exhibition Hall Floor, the Charging Station lounges offer a spot for attendees to take a few minutes to recharge their devices as well as their tired bodies.

Package includes:

- Logo recognition on meter board signage within the lounge
- Logo prominently featured at the charging station
- “Company Name” Charging Station included on virtual floorplan
- Logo recognition on the Electricity Transformation Canada website and featured in a promotional post-show email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting the event.
- One (1) complimentary Full Conference Pass
- Ten (10) complimentary Exhibition Hall Passes

Immediate Platinum status sponsorship.

Aisle Signs Bundle (16 aisles) * \$29,000

Gain great visibility at the Exhibition Hall Floor helping attendees to navigate the event with your logo on each aisle sign.

- Logo recognition on each aisle sign
- Logo recognition on the Electricity Transformation Canada website and featured in a promotional post-show email blast with your logo and hyperlink
- One post-show social media post on ETC social media platforms when promoting the event
- Ten (5) complimentary Exhibition Hall Passes

*You must be an exhibitor to get an aisle sign sponsorship

Immediate Gold status sponsorship.



Hotel Key Cards (1 Available) \$12,500

Be always the best companion for all attendees and let them remember your brand during Electricity Transformation Canada.

Package includes:

- Logo recognition on hotel key cards from official hotel “Delta Hotel”.
- Logo recognition on the Electricity Transformation Canada website and featured in the housing promotional email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting housing.
- One (1) complimentary Full Conference Passes
- Ten (10) complimentary Exhibition Hall Passes

Immediate Silver status sponsorship.

Water Stations Sponsor (1 Available) \$16,500

- Post-show promotion on ETC social media platforms
- Water stations at the Exhibition Hall for 3 days (Monday to Wednesday all day)
- Water stations inside the breakout rooms and general session room.
- Pre promotion on the Electricity Transformation Canada website
- Signage 22x28 on water stations
- One (1) complimentary Full Conference Passes
- Ten (10) complimentary Exhibition Hall Passes

Immediate Gold status sponsorship.

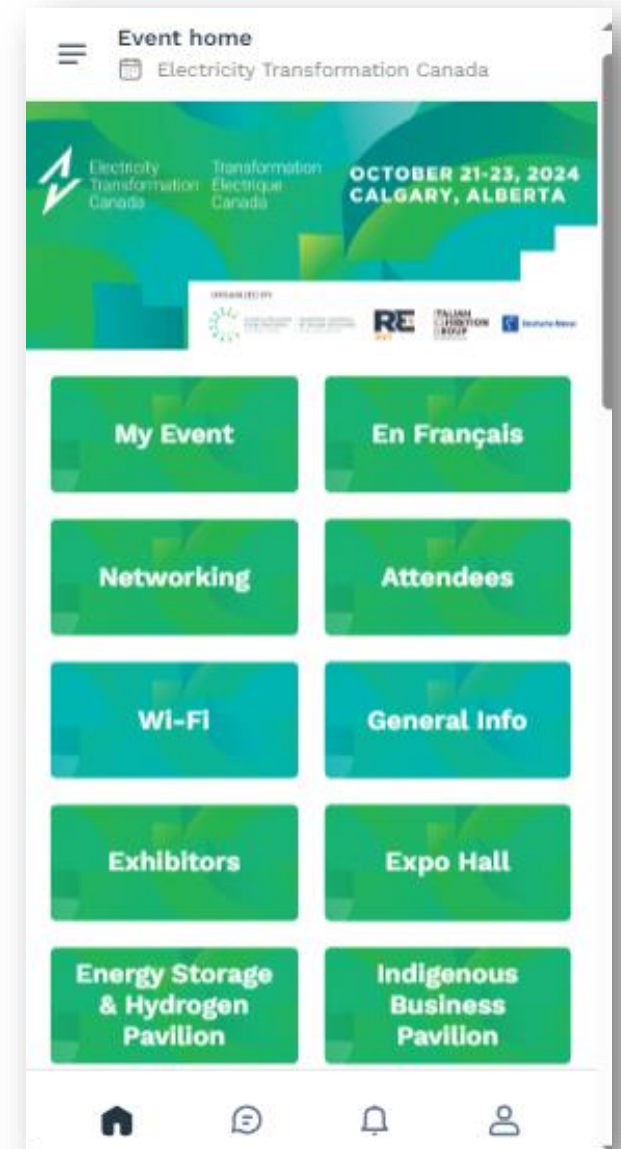


Mobile App Sponsor (1 Available) \$10,000

Package includes:

- Pre-promotion on the Electricity Transformation Canada website and featured in the Know Before You Go email in the download the app section email blast to all ETC attendees.
- Branded landing page with logo and hyperlink on the ETC website for attendees to go to and download the official event app.
- Company recognition on the mobile app.
- Sponsor recognition in pre-con publications announcing the mobile app download.
- Logo recognition in event signage.
- Ten (10) complimentary Exhibition Hall Passes

Immediate Silver status sponsorship.



Shuttle Bus Sponsorship- Monday to Wednesday (1 Available)

\$25,000

Help attendees to reach the event on time from the official hotels!

Package includes:

- Company name and/or logo placed in prominent locations on all the shuttle buses used for transporting attendees to and from the designated hotel “Delta Hotel” and to the off-site reception venue “ Hockey Hall of Fame”.
- Signage including company name and/or logo located at bus pick-up and drop-off locations.
- Recognition throughout ETC Website as the “Shuttle Bus Sponsor” featured in the Know Before You Go email blast with your logo and hyperlink to all registered attendees.
- Logo recognition on the Electricity Transformation Canada social media
- Two (2) complimentary Full Conference Passes
- Ten (10) complimentary Exhibit Hall Only Passes

Immediate Gold status sponsorship.



Entrance Wall (2 Available) \$25,000

Attendees will be able to see your logo printed right at the entrance of the exhibition floor.

Package includes:

- Company name and/or logo placed in wall right at the entrance of the expo hall.
- Printing size of 80sqft
- Logo recognition on the Electricity Transformation Canada website
- Logo recognition on the Electricity Transformation Canada social media
- Two (2) complimentary Full Conference Passes
- Ten (10) complimentary Exhibit Hall Only Passes

Immediate Gold status sponsorship.

Entrance Floor Decal (2 Available) \$25,000

Attendees will be able to see your logo printed right at the entrance to the exhibition floor.

Package includes:

- Company name and/or logo placed in wall right at the entrance of the expo hall.
- Printing size of 160" x 160"
- Logo recognition on the Electricity Transformation Canada website
- Logo recognition on the Electricity Transformation Canada social media
- Two (2) complimentary Full Conference Passes
- Ten (10) complimentary Exhibit Hall Only Passes

Immediate Gold status sponsorship.



Branded Column (5 Available) \$11,500 / each

Your logo at our Expo Hall Branded Columns. Right at the main aisle.

Package includes:

- Company name and/or logo placed in wall right at the entrance of the expo hall.
- Printing size of 1mx1m on four sides
- Logo recognition on the Electricity Transformation Canada website
- Logo recognition on the Electricity Transformation Canada social media
- Ten (10) complimentary Exhibit Hall Only Passes

Immediate Silver status sponsorship.



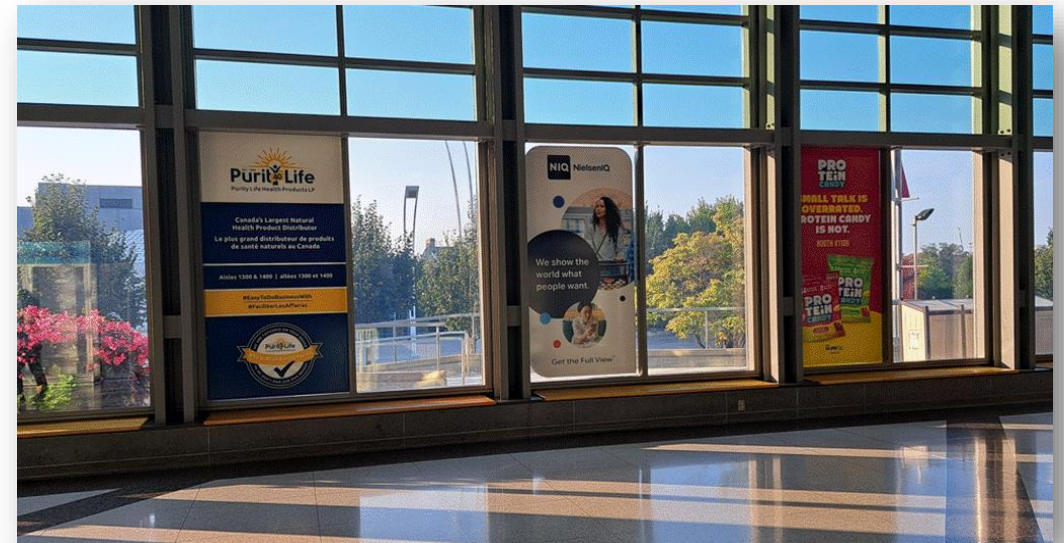
Branded Windows (10 Available) \$20,000/ each

Attendees will be able to see your logo at our corridor windows.

Package includes:

- Company name and/or logo placed in wall right at the entrance of the expo hall.
- Printing size of 50" x 98"
- Logo recognition on the Electricity Transformation Canada website
- Logo recognition on the Electricity Transformation Canada social media
- One (1) complimentary Full Conference Passes
- Ten (10) complimentary Exhibit Hall Only Passes

Immediate Gold status sponsorship.



Thought Leadership

Position your company as a thought leader in the transformation of electricity in Canada. The following sponsorship packages provide your company with the opportunity to ensure it is at the forefront of the attendee experience.

Welcome Remarks and Opening Plenary – Monday, Oct 6th from 5:00-6:30pm (1 Available) \$29,000

Help kick off Electricity Transformation Canada 2025 and sponsor this must-attend Opening Plenary. Speakers will include top industry executives and/or government officials who will discuss the transformation of electricity generation, distribution and storage.

Package includes:

- Two minutes at the podium to address the audience and welcome the speaker
- Reserved sitting for ten (10) near the front of stage
- Opportunity to provide information/promotional items to be placed on all seats
- Opportunity to have a table-top display at the Plenary to promote your products/services
- Opportunity to conduct a give-away at the Plenary to promote your products/services
- Logo recognition on the Electricity Transformation Canada website and featured in the educational sessions promotional email blast with your logo and hyperlink
- Two social media promotional post on ETC social media platforms when promoting the event.
- Logo recognition on screens during the Plenary where appropriate and on ETC agenda
- Event app push notifications to all attendees.
- Five (5) complimentary Full Conference Passes
- Ten (10) complimentary Exhibition Hall Passes

Immediate Gold status sponsorship.



Spotlight Package (4 Available)** \$10,000

Your company's opportunity to garner attention through a variety of platforms during Electricity Transformation Canada.

Package includes:

- 30-minute presentation at the-ETC Theater in the Expo Hall (Topic and content must meet Show Management requirements)
- Logo recognition on Presentation Theatre screen where appropriate
- Pre-presentation announcement on the Exhibition Floor
- Logo recognition on the Electricity Transformation Canada website and featured in the educational sessions promotional email blast with your logo and hyperlink
- Logo recognition on the ETC agenda
- One social media promotional post on ETC social media platforms when promoting the event
- Visibility benefits with Map Your Show
- Ten (10) complimentary Exhibition Hall Passes

**This package is open to Exhibitors ONLY on a *first-come, first-served basis*.

Immediate Silver status sponsorship.



Show Floor Presentation Theatre (2 Available) \$14,500

With so much “on-the-floor” education featured at Electricity Transformation Canada, this is a great way to connect your company to one of the most popular elements of the program. Your “Company Name” Presentation Theatre will be the go-to spot to learn about the newest trends and hot topics.

Package includes:

- Opportunity to present a session at the “Company Name” Presentation Theatre (to be approved by Show Management)
- “Company Name” Presentation Theatre announcements on the Exhibition Hall Floor
- Logo recognition on Presentation Theatre signage
- Logo recognition on the Presentation Theatre screen
- “Company Name” Presentation Theatre included on digital floorplan
- Logo recognition on the Electricity Transformation Canada website and featured in the educational sessions promotional email blast with your logo and hyperlink
- One social media promotional post on ETC social media platforms when promoting the event.
- One (1) complimentary Full Conference Pass
- Ten (10) complimentary Exhibition Hall Passes
- Logo recognition on the ETC agenda

Immediate Silver status sponsorship.



Concurrent Sessions (Based on availability) \$9,000

This year, we will offer a number of Concurrent Sessions covering a variety of topics. If you are trying to reach a targeted audience, these Sessions provide a great opportunity to be specific and have a substantial impact with your sponsorship.

Package includes:

- Logo recognition on presentation screen where appropriate
- Logo recognition on the Electricity Transformation Canada website and featured in the educational sessions promotional email blast with your logo and hyperlink
- One (1) complimentary Full Conference Passes
- Ten (10) complimentary Exhibition Hall Passes for the day of your session
- Seat Drop with materials supplied by the sponsor
- Logo recognition on the ETC agenda

Immediate Silver status sponsorship.



Podcast Sponsorship

2 Available. One sponsor per day \$9,500/ each

- Logo recognition as Podcast sponsor onsite
- Pre promotion on the Electricity Transformation Canada website and mobile app
- Potential interview with the podcaster (TBC)
- Mention as Podcast Sponsor during the selected day
- One (1) complimentary Full Conference Passes
- Five (5) complimentary Exhibit Hall Only Passes

Immediate Silver status sponsorship.



Meeting Rooms

Position your company as an ally for making new connections and handling negotiations in the Renewable Energy Industry in Canada.

Regular Meeting Rooms– 2 Days rental (Based on availability) \$8,000/each

Have a strong presence during the discussions and negotiations from our attendees. Reserving a meeting room is the perfect opportunity to hold private strategic business meetings during ETC 2024.

Package includes:

- 10x20 Meeting room build up at the Expo Hall, set up with 10 chairs, hardwall w/door, 10x20 carpet, 1 skirted table, 1 pedestal high table. All extra furniture , electricity, and F&B must be booked separately.
- Logo recognition signage outside the meeting room and at the digital floorplan
- Logo recognition, company info, and contact link for attendee to book a meeting with company onsite before show on the Electricity Transformation Canada website.
- An excerpt on the Know Before You Go email to the meeting room landing page to all attendees.

To reserve a meeting room, you need to be an exhibitor or sponsor with a minimum spend of \$15,000 on booth or sponsorship.

Sustainability Sponsorship (Larger Meeting Rooms)– 2 Days rental (2 available) \$15,000/each

Package includes

- Meeting room connected to the Expo Hall part of the venue.
- Opportunity to launch workshops focused on Sustainability for all attendees at your meeting room. Education team will coordinate about the content and promotion.
- Meeting room set up with 35 chairs, Salon connected to the Expo Hall, carpet, 5 round tables, 1 pedestal high table. All extra furniture, electricity, and F&B must be booked separately.
- Logo recognition signage outside the meeting room and at the digital floorplan.
- Logo recognition, company info, and contact link for attendee to book a meeting with company onsite before show on the Electricity Transformation Canada website and featured in the "How to stay sustainable at ETC" promotional email blast with your logo and hyperlink
- An excerpt on the Know Before You Go email to the meeting room landing page to all attendees.
- One (1) complimentary Full Conference Passes
- Five (5) complimentary Exhibit Hall Only Passes

All our prices are in Canadian Dollars +13% HST to Canadian Companies.

Start-up Pavilion - \$3,000

This unique opportunity for small, emerging companies allows you the opportunity to introduce your new products, tools, and services to a large audience. This is the event where you can find new customers, get media attention, and have the opportunity to add thought leaders and leading companies to your network.

Eligibility Requirements

Companies that are interested in submitting a Start-Up Program application must meet the following criteria:

- **Company's technology fits into one of the following categories:**
 - *Solar*
 - *Wind*
 - *Energy Storage*
 - *Cleantech/Clean Energy Software*
 - *Smart Energy/Smart Energy Management*
 - *Smart Grid*
 - *Microgrid*
 - *Green Hydrogen/Fuel Cell Technology*
 - *Thermal (CHP, geothermal, thermal storage, ocean thermal)*
 - *Electric vehicle/Electric Vehicle charging stations and infrastructure*
- **Under 20 employees**
- **Under \$3 million in funding**
- **Under \$1 million in revenue**
- **We highly recommend that you have a minimally viable product to exhibit but it's not required**

Package includes:

- 10'x10' booth
- 8' high back drape, 3' high side drape
- One 6'skirted table
- Two chairs
- 10'x10' carpet
- Exhibitor listing online
- Two (2) Expo Hall Only Passes

Business Pavilions

Energy Storage and Hydrogen Pavilions

Benefits Exhibiting Within the Business Pavilions (based on availability):

- Thought leadership opportunities to educate hydrogen and energy storage initiatives and technologies.
- Location on the show floor with companies from the same category with a 5% discount.
- Promotion over an email blast and on the website.
- Promotion on digital floor plan and event app.

Energy Storage Pavilion Sponsor (1 Available) \$9,500

Hydrogen Pavilion Sponsor (1 Available) \$9,500

Package includes:

- Logo recognition as pavilion sponsor onsite
- Logo recognition on the Electricity Transformation Canada social media
- Logo recognition on the Electricity Transformation Canada website and featured in the pavilion promotional pre-show email blast with your logo and hyperlink
- One (1) complimentary Full Conference Passes
- Ten (10) complimentary Exhibit Hall Only Passes

Immediate Silver status sponsorship.

Sponsorship Level

Sponsorship levels will be recognized as follows depending on your spend:

Diamond Sponsors \$50,000 + PLUS “on behalf of” email post-promotion after event

Platinum Sponsors \$30,000 - \$49,999 PLUS “on behalf of” email post-promotion after event

Gold Sponsors \$15,000 - \$29,999

Silver Sponsors \$9,000 - \$14,999

Bronze Sponsors \$4,000 - \$8,999

For more information, please contact:

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